

About Melanie Kate



My content is based on fashion, beauty, lifestyle and travel. I have a YouTube channel along with other blog platforms. I studied fashion at college. I love to share the latest trends in both fashion and beauty, mainly looking at high street brands. I try to compare the high street to high end, sharing how to be stylish and not spend too much money. This works the same with beauty. I also love to share my lifestyle and how I try to stay and live a positive life. I like to travel to see different countries and cultures so share my experiences in those countries.

Blog & YouTube Stats

Based on May 2018

Blog monthly page views -310

Blog monthly users – 75

YouTube monthly views – 6998

YouTube Subscribers - 2106

Social Media

As on May 2018

Instagram – 340

Favourite Categories

Fashion, Beauty, Lifestyle & Travel

Main Demographics

Blog – 18-44 UK

YouTube – 18-44 Worldwide

Reviews & Sponsorship

I am happy to review products or activities that relate to my YouTube channel or blog. In the past I have reviewed beauty, fashion and learning platforms. I will also do sponsored posts on products or activities. All will be written in my own words.

Brands I've Worked With

Carbon Coco, Nora NYC, Skill Success.